



# September 18, 2016

## HAWK ISLAND PARK

### LANSING, MI

As an important member of our community we would be honored to have you join us at the fourth [Capital City Dragon Boat Race September 17 & 18](#) at Hawk Island Park. The race was moved to Hawk Island to allow for more activities for children and better space for teams.

Capital City Dragon Boat race has teamed up with the Capital City River Run and will share space on Sunday, September 18. On the north side of Hawk Island park is where the relay teams wait for the hand off. We'll cheer them on and they will cheer our dragon boat teams. Sharing the space at Hawk Island will offer a chance for more families to gather together, participate in team sports and the great outdoor atmosphere Hawk Island provides.

Your sponsorship will support one of our community's greatest resources, our women, and will be a major funding source for our new cancer support program, Zena's Club: Cancer C.A.R.E.S. Consortium (ZC<sup>3</sup>). Please take this opportunity to step up and accept this challenge. We guarantee that your support for [Capital City Dragon Boat](#) will give you a sense of well-being that only lending a helping hand to those around you can do.

Consider this an investment in a better community and in the lives of women and girls in the Lansing area. The Women's Center of Greater Lansing is committed to providing valuable, innovative resources and services in an atmosphere that fosters mutual support, insight and growth for women of all backgrounds and ages as they strive to realize their own unique potential.

Please feel free to contact the Women's Center of Greater Lansing if you would like more information, have any questions, or would like us to visit your workplace to talk about CCDBR! We would love to hear from you – (517) 372-9163 or [lansingdragonboat@gmail.com](mailto:lansingdragonboat@gmail.com).

Paddles Up!  
Partnering this year with...



# **SPONSORSHIP OPPORTUNITIES**

## **PRESENTING SPONSOR - \$10,000 ~ one available**

- Company name and logo prominently displayed at the Dragon Boat Race
- Company name, logo featured on festival tee, all event material, website and media, and tee shirt
- Company name will be announced throughout the festival as TITLE sponsor
- Free registration for one Dragon Boat Team
- Opportunity to display marketing materials at the festival

## **PLATINUM DRAGON - \$5,000 ~ two available**

- Company name and logo prominently displayed at the Dragon Boat Race
- Company name and logo featured on all event material, website and media, and tee shirt
- Company name will be announced throughout the festival
- Free registration for one Dragon Boat Team
- Opportunity to display marketing materials at the festival

## **AWAKENING THE DRAGON- \$3,000**

- Company name and logo prominently displayed at the Dragon Boat Race
- Company name, logo featured on all event material, website and media, and tee shirt
- Company name will be announced throughout the festival
- Opportunity to display marketing materials at the festival

## **GOLD DRAGON- \$2,500**

- Company name prominently displayed at the Dragon Boat Race
- Company name featured on all event material, website and media and tee shirt
- Company name will be announced all day during festival
- Opportunity to display marketing materials at the festival

## DRAGON WARRIOR- \$1000

- Company name prominently displayed at the Dragon Boat Race
- Company name featured on event material and website
- Logo on back of tee shirt

## SILVER HOSPITALITY-\$500

- Company name prominently displayed at the Dragon Boat Race
- Company name featured on event material and website

## IN-KIND

We welcome the opportunity to work with companies and organizations that can provide in kind contributions to support the objectives of this event. Please contact The Women's Center of Greater Lansing. 517.372.9163 or [lansingdragonboat@gmail.com](mailto:lansingdragonboat@gmail.com)

## VENDOR/EXHIBITOR BOOTH - \$50

Includes reserved non-tented space 8x10

Table and 2 chairs

Additional fee for electricity

VENDOR HOURS:

Sunday 9am-5pm

Set up 8am-9am



Sponsorship Level	
<input type="checkbox"/> Presenting Sponsor	\$10,000
<input type="checkbox"/> Platinum Dragon	\$5,000
<input type="checkbox"/> Awakening the Dragon	\$3,000
<input type="checkbox"/> Gold Dragon	\$2,500
<input type="checkbox"/> Dragon Warrior	\$1,000
<input type="checkbox"/> Silver Hospitality	\$500
<input type="checkbox"/> Vendor - food vendor or exhibitor	
<input type="checkbox"/> In-Kind	

- \$50 Vendor/Exhibitor Booth:**
  - o Includes reserved non-tented space
  - o One 8' x 10' table and two chairs. Vendor Hours: Sunday 9am-5pm. (Set up 8-9am)

**SPONSORSHIP/ADVERTISING INFORMATION**

Company/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_ Signature \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Office Phone \_\_\_\_\_ Fax \_\_\_\_\_

Cell \_\_\_\_\_ E-Mail \_\_\_\_\_

Please describe items for exhibition \_\_\_\_\_

Please describe any special needs \_\_\_\_\_

**PAYMENT INFORMATION**

Enclosed is a check, payable to the Women's Center of Greater Lansing in the amount of \$ \_\_\_\_\_  
Please mail check to: 1712 E. Michigan Avenue, Lansing, MI 48912

We accept credit cards: Visa, Master Card, and Discover  
Please feel free to call the Women's Center to pay by credit card over the phone.



Name: \_\_\_\_\_

Card #: \_\_\_\_\_ CVV (3-digit security code): \_\_\_\_\_ Exp Date: \_\_\_\_ / \_\_\_\_

<b>Full Balance:</b>	\$ _____	<b>Enclosed Payment:</b>	\$ _____
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